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FALL/WINTER 2021 | ISSUE TWENTY

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THE BUSINESS OF TEAMWORK

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Dear readers,

It has been a long year and a half for all of us, and we are thrilled to say that we are back and ready to serve your style needs.

Business is as strong as ever with a market providing us with great brands in time for the holidays. While some businesses say they are struggling with distribution of products as a result of the pandemic, we at Freeds have been fortunate enough to maintain a strong market. When you look inside this issue, you will get a sneak peak at several of the brands we have available.

Not only does this issue contain incredible photos and information about our products, but you will also have the chance to read about other outstanding members of our community.

We encourage you to come in store and browse our sensational selection of premium brands, from Canada Goose to Moose Knuckle.

We want to extend a special thank you to friends, family, and customers for the continued support, as well as our staff for their hard work and dedication to the business.

Fashionably yours,
Ari Freed & Dan Orman

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is fashion

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CANALI

A man and a woman are captured in a romantic dance pose on a rooftop terrace. The woman, with blonde hair, is wearing a dark grey textured blazer and matching trousers, paired with black high-heeled shoes. She has her arms around the man's neck and waist. The man, with dark hair, is wearing a dark turtleneck under a long dark grey overcoat and dark trousers with black shoes. He is holding the woman's hand. They are standing on a light-colored stone-paved terrace with a dark metal railing. In the background, there are two modern buildings: one with a white facade and a grid of rectangular windows, and another with a dark glass facade reflecting the sky. The sky is a clear, bright blue.

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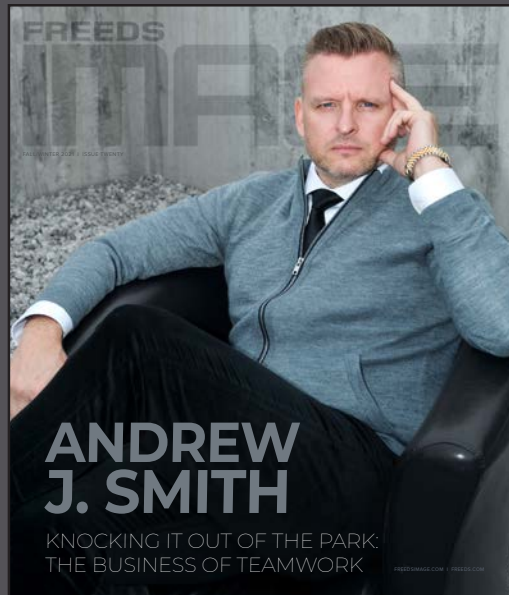
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FALL/WINTER 2021



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FEATURE

A portrait of a man with short, light brown hair and a light beard, smiling at the camera. He is wearing a black trench coat over a grey zip-up sweater, a white dress shirt, and a black tie. He is sitting outdoors against a light-colored, textured wall. His hands are clasped in his lap, and a gold watch is visible on his left wrist. A plaid shirt is visible at the bottom of the frame.

ANDREW J. SMITH

KNOCKING IT OUT OF THE PARK:
THE BUSINESS OF TEAMWORK



n every industry, there are challenges, and in real estate it is the ever-changing market and competitive landscape. In order to keep your head above water, it's important to have a strong team behind you with the work ethic and the zeal to face those challenges head-on. The team at Andrew J. Smith Real Estate Inc., knows how to step up to the plate, and give it their all right off the bat.

Andrew J. Smith has been involved in real estate for 16 years now, launching his own company as a franchise of Deerbrook Realty within the last 6 years. What began as a small team of 2 has now expanded their roster to 20 members, with even their administrator receiving a real estate licence.

If real estate were a sport, the dynamic between Smith, his associates, and what they can do for their clients would make them a top prospect in the draft pick. As head coach, Smith leads his team, regularly bringing on players who are completely new to the game so that he can help mentor them and mold them into having the skills for a prosperous career.

"Deerbrook Realty has always made me feel like family, and when I started my own team, it got to a point where I couldn't keep up anymore," Smith explained. "I felt I couldn't properly represent my clients anymore, so I brought people on who I felt that, with my guidance, could be turned into something similar to myself, to maintain that image while still having their own personal style and service."

The reason Smith approaches leadership in the manner he does is because he feels that when he first started out, he did not have proper guidance. His team started with the intent to help, and that's the intent to help both clients and associates. The focus of the team will always be the client and providing the best possible service, but Smith recognizes that fulfilling that promise is difficult to do without having the support and guidance from those around you, and so he aims to be that support which in turn helps their focus and business flourish.

“

I intend to continue to push the envelope and see where it goes. The way we are going now, there is no question that we are going up and doing well.

”



Smith admits that yes, in the end this business is trying to sell homes and properties, but he stresses that it's still more than that. In his 16 years in the making, his focus on the needs of the customer and putting their objectives first has never wavered. People come to him to buy and/or sell, but they ultimately need to be happy with the process and understand what goes into it, and that's where Smith's team thrives.

Not only is the team constantly evolving, so are the strategies they use to generate a larger outreach. In the times we live in, technology is ever-changing and so adapting to it is a must. In the last year, Smith's team has joined the ranks of social media, but they do more than simply posting photos of the homes they currently have on their market, or that just recently sold.

Not wanting to lag on the latest in marketing schemes, they have embraced technology, using Facebook and Instagram to post funny, brief videos of themselves. Smith finds that the videos give them a personality, so that clients, present, past, and future, can see them as real people rather than as just a business. He says that these videos allow them to poke fun at themselves and makes them more relatable. More often than not, the videos are entirely spontaneous.

"Posting just sold or just listed or coming soon doesn't have as much interest in it," Smith said when asked about their online presence. "A team member will come up with an idea, and we will film and post it within minutes. The videos are silly, but we have fun at the same time and we want to show that side of us."



Another change made within the last year is their location. You may be familiar with the phrase “location, location, location” which, in a nutshell, means that the value of a property can fluctuate depending on where it is. For Smith, having their new office located at 12357 Tecumseh Rd. East is a significant upgrade, because it allows them to be closer to several upcoming developments, many of which they are partnered with such as Villas of Aspen Lake in Riverside, and Lakeside Estates and ONE650 Manning in Lakeshore. Other projects include Kingsville’s Timber Creek, Amherstburg’s Kingsbridge, and LaSalle’s Laurier Heights (formerly known as Harmony Estates). The new office is set inside of a house that was renovated for office use, giving their work environment a comfortable atmosphere while they work hard at your home buying and selling needs.

“

THE FOCUS OF THE
TEAM WILL ALWAYS
BE THE CLIENT AND
PROVIDING THE BEST
POSSIBLE SERVICE.

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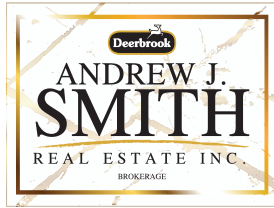
“Based on what we are doing here, the future looks bright,” Smith expressed. “I intend to continue to push the envelope and see where it goes. The way we are going now, there is no question that we are going up and doing well.”

Smith looks at the successes of each team member proudly, from their very first sale, to landing their first million dollar listing. Watching them reach their goals makes him happier than watching his own successes, as he remembers being in their shoes: a rookie selling homes for 57 thousand dollars, working hard every day to climb the ranks and achieving a place on the all-star team, and he is thrilled to see them with the ball in their court as he coaches them through until they score.





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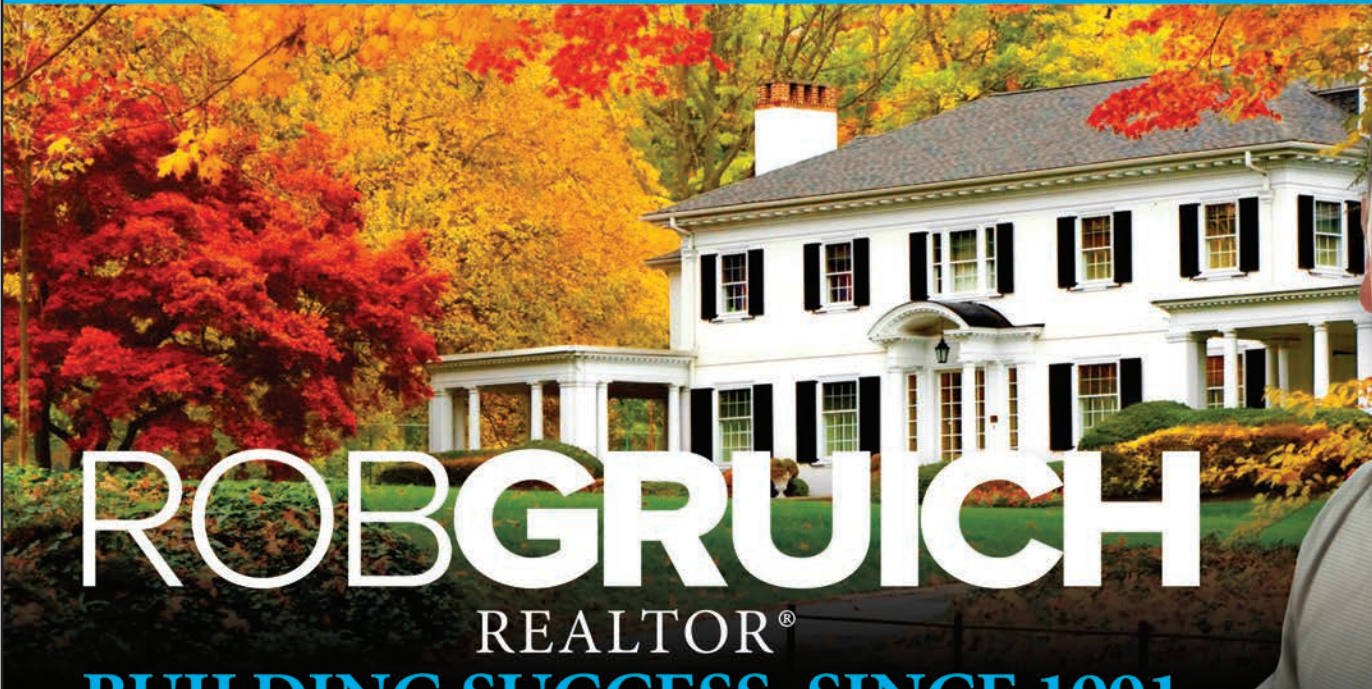
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TURNING THE TIDE:

A UNIQUE
BRAND OF
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FASHION





Story by Jessie Gurniak

Ahoy there! Cast your anchor now to learn about how you can dress your best and become the catch of the day. You know what they say: if you teach a man to fish, you feed him for a lifetime. We believe that if you show a man A Fish Named Fred, he'll never have to fish for compliments again.

Is wearing the same old plain wardrobe making you seasick? Sounds like it's time for you to swim against the tide and discover the crazy and wonderful world of A Fish Named Fred,

an exclusively men's lifestyle brand, pushing the boundaries of style with uniqueness and individuality. Men of all ages and backgrounds can enjoy our collection of fresh, quirky, and impossible to miss clothing, specially designed to turn nothing into something, drab into colourful, and ordinary into legendary. Because our "Freds" - a.k.a our customers - put the "extra" into "extraordinary".

Our gifted designers and stylists really know how to take a creative approach and turn it fashionable so that you don't feel like a fish out of water. Speaking of fish out of water, our new autumn-winter collection, Fred On Deck, launches into 27 showrooms around the world on January 19th! Our online lookbook is ready to offer you a sneak peak of Fred On Deck, as well as the chance to browse our other collections.



All elements of the sea are a source of inspiration, whether it's a lighthouse, a fishing boat, coral, anchors, shells, and, of course, fish. You don't have to be a sailor, a fisher, or even a lover of water to enjoy our products, you just have to be a Fred. The world of A Fish Named Fred is your oyster, and you will have a whale of a time. Our brand stores show every element of our story. Music, accessories, drinks, and a fine assortment of Fred's garments can all be found in-store.

Of course, we want to keep our waters clean, which is why A Fish Named Fred garments are produced in an environmentally friendly and sustainable way. The Better Cotton Initiative (BCI) is a non-for-profit organization, aiming to keep global cotton production better for the people, better for the environment, and better for the textiles industry. This initiative helps farmers receive training on using water efficiently, care for soil and natural habitats, as well as reduction in use of harmful chemicals. All A Fish Named Fred shirts are made with BCI certified cotton!

Additionally, all knits, tees, underwear, and polos are made using sustainable production processes, making these products certified with Global Organic Textile Standards. We strive to use cotton grown without the use of pesticides, and all dyes are environmentally friendly. All down jackets, including the inner lining, are made with 100% recycled nylon, and, for the first time, we are introducing 4 fabrics in our Tailor program that are made out of 100% recycled polyester. Only the highest possible standards of green production goes into A Fish Named Fred.

You may have noticed that nothing at A Fish Named Fred is conventional, and that includes our shoes. Our collaboration with Rehab Footwear makes our shoes just as quirky as the rest of our wardrobe. Handmade in Portugal to ensure superior quality, A Fish Named Fred shoes often have the same unique patterns inside of them that you can find on our shirts. Just like the rest of our collections, our shoes are comfortable, durable, and fashionable while still maintaining that unconventional edge that will help you stand out from the crowd.

With no end to our creative madness, each of our collections is built around a clearly defined story, the insane patterns and sheer lunacy of our brand ensure that there is no end to the creative madness, and a constantly developing captivating uniqueness. In fact, so much attention to detail is put into our products that you can even partake in a treasure hunt. In every original print, our brand's little fish logo is hidden. Sometimes obvious, sometimes you have to really fish for it. Will you take the bait? Happy (logo) fishing!



What once was a big fish in a small pond, A Fish Named Fred has expanded into international waters, with retail stores in 28 different countries as well as frequent appearances in trade fairs in Berlin, Amsterdam, New York, Chicago, Las Vegas, and London. Since day one A Fish Named Fred has grabbed attention from international media outlets, such as TV presenters, musicians, graphic artists, and more becoming real Freds seen on TV on a daily basis!

Want to be part of the Fred family? Get your sea legs with us by joining us online at www.afishnamedfred.com and get hooked on our fun videos, online shopping, and amazing giveaways that are truly making a splash! What are you waiting for? Hoist your anchor and sail on into a showroom near you!





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FASHION

GET THE LOOK: ESQUALO

A carefully-developed collection based on the latest trends, with distinctive prints on rich materials and eye-catching details, EsQualo is packed full of intricately-designed feminine fashion, giving women a daring uniqueness and the power to be confident and tasteful.

Exclusive finishes and high quality are central to this fashion label, known for its accessible and simultaneously stylish collections. The new winter 2021 collection is now available, filled with cardigans, blazers, tunics, sweaters, and much more that will leave you looking sophisticated and modern.

Created in a small Dutch village, our designs are made so that you can always look like you are ready for a stroll alongside the picturesque canals of Amsterdam, and you don't even have to leave your own neighborhood. Alternating between colourful eye-catchers and indispensable basics, our large assortment of fashion includes bohemian dresses, crisp white blouses, knitted cardigans, silk tops, and fake furs, so you will always be equipped with attire for every occasion, whether it's for a day in the office, a casual night on the town, or keeping it hip and trendy for a party.

Fashion-forward, fabulous, and feminine. Indulge in our timeless collections inspired by truly unique experiences, bringing you options to reinvent yourself daily, because style is something that comes from within. All collections have been refined and have a comfortable fit, designed so that you are always following the latest trends, yet still being exclusively you. Get the look you've always dreamed about, because elegance never goes out of style. Is your wardrobe ready?

Dressing to impress means to make people believe in you, and with EsQualo you can dress to impress not only others, but yourself with our dazzling and chic finesse, giving you the glamorous yet practical appearance that will surely excite.

Our collections are brimming with exclusive women's wear, ready for you to mix and match at your leisure. Prints range from simple single-colour, to bold leopard prints, and daring florals. Use our online tool "Shop the Look" to see just some of the numerous ways you can mix up your look, finding inspiration to complete your fresh, new wardrobe. With so many options to choose from, you are sure to create the perfect outfit for any occasion. The possibilities are endless!

You will never have to worry about accidentally ruining your favourite clothes, because all of our garments come complete with washing instructions right on the label, and what each symbol means can be found on the EsQualo website, so that you can make sure you always understand what the washing requirements are, keeping them looking their best.

Driven by a love of fashion and every facet of the craft, from design to production, logistics to sales, marketing to styling, the team behind the EsQualo brand is enthusiastic, full of knowledge, and eager to respond to your customer service needs.

Follow them on Instagram @esqualofashion where you can share your #esqualolook.

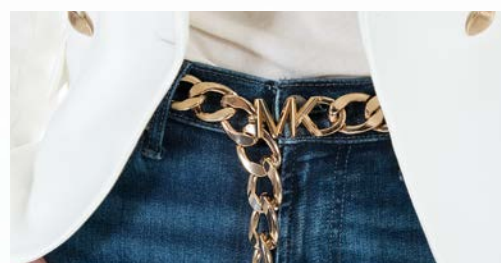




Sport Jacket: Horst
Shirt: Tiger Of Sweden
Pants: Horst
Puff: Dion
Sweater: Bruun & Stengade
Shoes: Mezlan



Jacket: L' Agence
V-Neck Tshirt: L' Agence
Jeans: 7 For All Mankind
Chain Belt: Micheal Kors
Tote Bag: Kate Spade
Boots: Kendall & Kylie



FASHION



Hooded Vest: Soul Of London
Shirt: Stone Rose
Jeans: DL1961
Shoes: Bugatti



Denim Jacket: Mavi
Tshirt: Gracia
Pants: L'Agence
Shoes: On Running

FASHION



Coat: Moose Knuckles
Turtleneck Sweater: Robert Barakett
Jeans: Mavi
Boots: Cole Haan



Coat: Moose Knuckles
Jeans: DL1961
Boots: Steve Madden

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EDDIE AZAR MARCO SPERDUTI

With their fathers working together - Sperduti's in commercial banking, and Azar's as a local developer - Eddie and Marco have continued that family friendship. Sperduti explains how Azar, who is a partner at Pinnacle Plus Realty, has been an incredible mentor in Real Estate, and the Pinnacle of their success has yet to be reached as sales and support continue to rise.

It's been over 2 years since Sperduti changed full-time professions and has been an active realtor, involved in over \$20 million in sales. Sperduti joined Pinnacle Plus Realty and his career has been on an upward trajectory since. He feels he could not have grown this fast without the support of a great brokerage like Pinnacle Plus Realty.

Windsor-Essex is not the only place where Pinnacle Plus Realty has their sites set for growth. While Azar is still focused on his client-centric business, he has found new passion in his career in helping the Pinnacle Plus Realty brand grow on both sides of the border as he and his partners have an established brokerage in Michigan.

Along with all the agents and their clients, they are continuing to climb the mountain of success. Visit www.realmarco.ca and www.eddieazar.com to learn more about Marco Sperduti and Eddie Azar and view their listings with Pinnacle Plus Realty.



What Eddie's Wearing:
Sport Coat: Fish Named Fred
Shirt: 7 Downie St.
Jeans: 34 Heritage
Shoes: Cole Haan

What Marco's Wearing:
Sport Coat: 7 Downie St.
Shirt: Horst
Pants: 34 Heritage
Shoes: Johnston & Murphy

VERGE REAL ESTATE TEAM

Darin Sara Isaac
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Isaac Verge, Sara LaPorte and Darin Schiller know that the key to a solid home is a firm foundation. A collaborating group of devoted Realtors® keen on helping one another for the highest good of each client is the foundation of the Verge Real Estate Team.

Always looking for opportunities to help their fellow agents exceed client expectations and build long-lasting relationships, they genuinely believe in making their client's real estate goals a reality.

"Who can I help and what can I learn?" is the team's motto. A motto they take very seriously. With common goals, ethics, and morals, the group has grown from the core of 3 to a team of 11 agents, along with a dedicated administrative staff focused on ensuring their clients receive the highest level of service possible. From start to finish, you know your expectations will be met and exceeded.

Isaac, Sara and Darin truly model these foundational and inspirational principles and feel fortunate to have built a team of like-minded Real Estate Agents. Their award-winning team has experience in resale and new build residential construction, commercial, investment properties and multi-unit buildings.

As Windsor-Essex enjoys the upswing in the real estate market, it's becoming increasingly important to have the right professional representation in place for every realty transaction. That's why the Verge Team provides an unmatched level of service. Buying or selling a home is an exciting life decision that requires some professional considerations. To check out the Verge Real Estate Team, visit their website www.vergerealestateteam.com or give them a call at 519-566-7788.



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Sport Coat: Fish Named Fred
Shirt: BLU by Polifroni
Jeans: 34 Heritage
Shoes: Bugatti

What Sara's Wearing:
Long Top: Gracia
Jeans: DL1961
Fitted Boots: Steve Madden

What Isaac's Wearing:
Sport Coat: Fish Named Fred
Shirt: Blue Industry
Jeans: Paige
Shoes: Bugatti

VERGE REAL ESTATE TEAM

CHRIS DJELEBIAN



What Chris' Wearing:
Sport Coat: Blue Industry
Sweater: PYA
Pants: Blue Industry
Shoes: Emporio Armani

Chris Djelebian has always had a hunger for helping others. Originally, he fed that hunger by pursuing a career in Naturopathic medicine, and though he really enjoyed his time as a Naturopath, he was looking for a change. After 9 years of post-secondary education and 12 years as a Naturopathic Doctor, he knew that his drive to help would be better suited to serving the community, and getting out of an office setting and into that community is exactly the change that he needed.

"What I really love most about what I do is that I am able to forge new relationships and foster old ones with each and every client I work with," said the real estate broker. "I think my extensive education and calm demeanor play a big role in my success."

Throughout Chris's real estate career, the thing that Djelebian is most proud of is that no matter what happens, he always works for the best interest of his clients. A personal motto of "to underpromise and overdeliver" may seem odd to some, but to him it means that he will not take shortcuts or make promises that he can't keep.

Honest, dependable and professional, that's the Chris Djelebian way. Whether his client is a young couple looking for their first home, empty nesters looking to downsize, or commercial clients looking for a space to make their company grow, he sees being a guiding light in one of the biggest investments a person can make as a privilege, and that is the reason he wants to make sure he always delivers and sees projects through from start to finish.

In addition to residential and commercial real estate, Djelebian also has experience in pre-construction condominium sales, working alongside the developer from inception to completion. At present, he is working with Fortis Group on the SOHO Condominium project in South Windsor.

A family man, Djelebian feels "extremely fortunate" to have a support system at home. Expressing his love for the people in his life, he says that more than anything else, his future goals are "to be happy in whatever I do, spend quality time with my wife and kids, and be the best version of myself every single day."

To learn more about Chris Djelebian and what the Verge Real Estate Team can do for you, visit www.vergerealestateteam.com.



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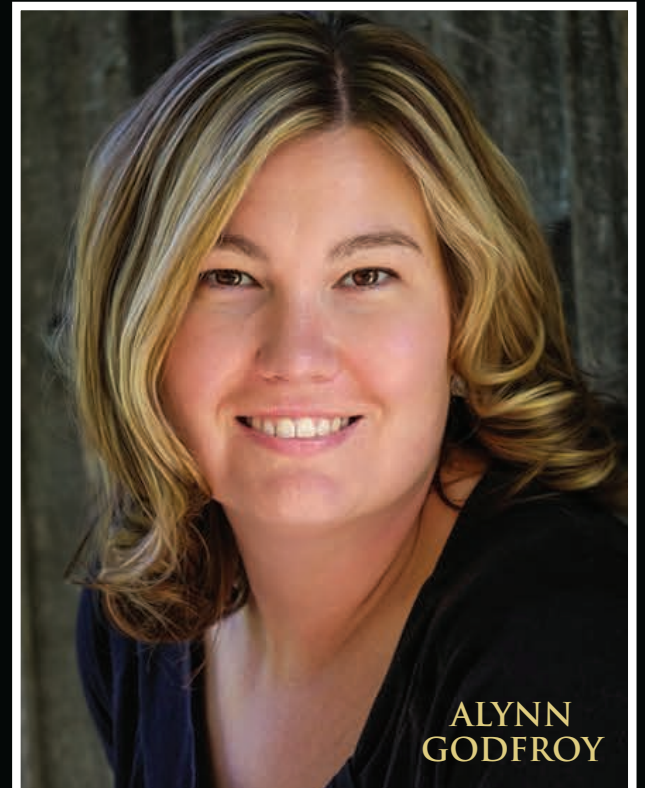
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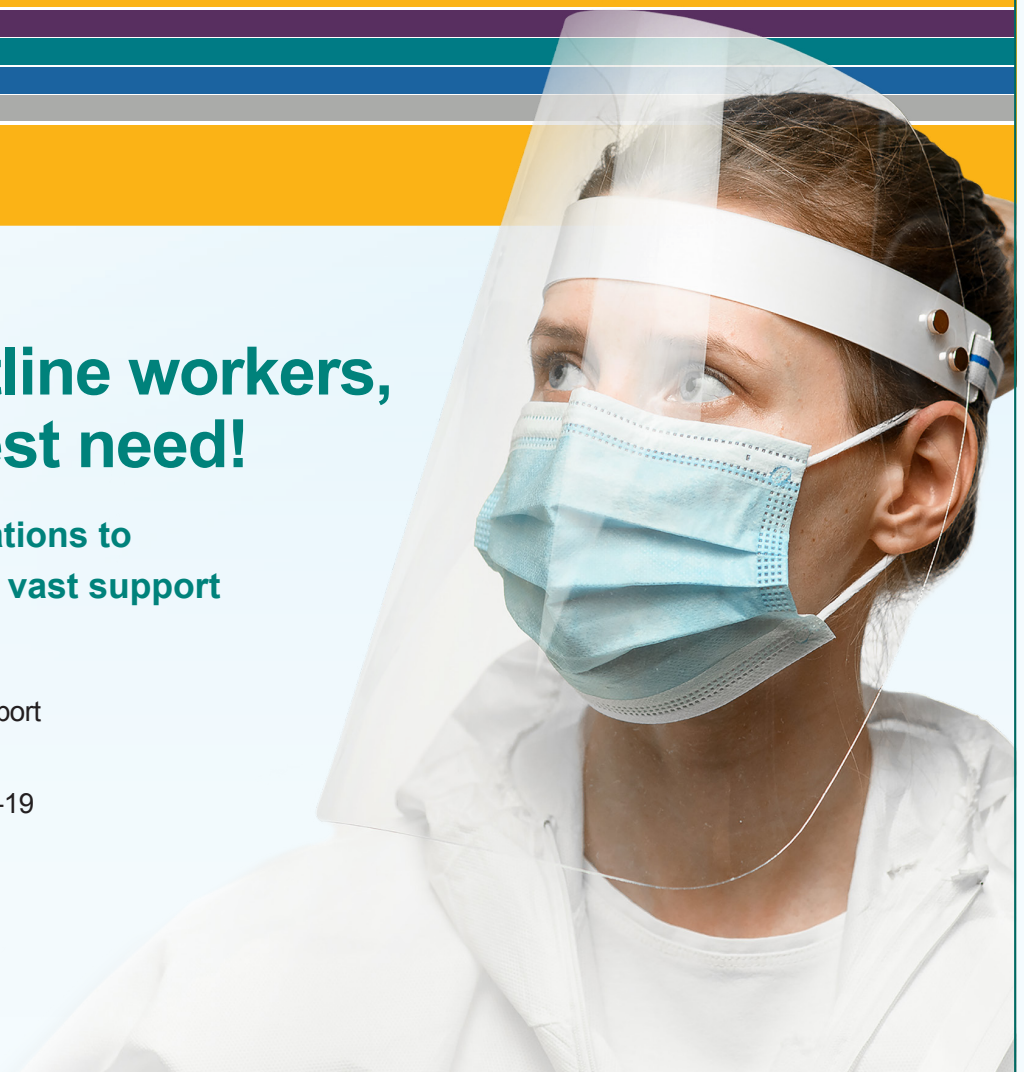
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PLEAS FOR DONATIONS TO PURCHASE LIFE-SAVING EQUIPMENT AMID THE COVID-19 PANDEMIC



Your health and the health of your loved ones is the most precious and valuable gift you have this holiday season. As the battle rages on against the Coronavirus during this pandemic, the soldiers, or in this case the frontline healthcare workers consisting of doctors, nurses, respiratory therapists and many others, require the proper tools and equipment to save lives.

The Windsor Regional Hospital Foundation has launched a holiday appeal to raise funds to purchase equipment to keep our residents alive, especially in the midst of this COVID-19 pandemic.

It is not something most people think about. The average person breathes in and out about 22,000 times a day. We take it for granted, until we suddenly find ourselves struggling to breathe in and out, which is the prime target of this virus.

Since the pandemic began in March 2020, Windsor Regional Hospital has treated thousands of patients, many of them suffering from COVID-19. Staff need the equipment to treat and save each one of those patients. One of those lives could be a friend, family member or you. No one wants to be in the hospital, but if you need to be, it is also essential to have the proper equipment available — equipment purchased using donations to the Windsor Regional Hospital Foundation.

Not only has Windsor Regional Hospital been on the frontlines treating COVID-19 patients, it has also hosted COVID-19 Assessment Centres to test symptomatic people, the Paediatric Urgent Medical Assessment Clinic and the Vaccination Centre at Devonshire Mall. It is not only about saving lives, but about also testing individuals and ultimately vaccinating residents to reduce the spread.

Noel Ynama was a healthy, active 48-year-old Windsorite. Married and living his best life when he contracted the virus earlier this year.

It started with headaches, feeling warm to the touch and gradually became worse, suffering from aches, pain, shaking and a fever. He started feeling better, but then his condition took a nosedive and he began struggling to catch his breath.

It was so bad he had to be rushed by ambulance to the hospital because his oxygen levels were dangerously low. He had purchased his own oxygen monitor to track his oxygen levels, but it did not help. The virus had put a stranglehold on his lungs.

The ambulance team put him on 100% oxygen and the difference was palpable. Similar to being under water and coming up for air—that initial gulp of air was so refreshing.

Unfortunately, it did not last. His condition worsened while in hospital, and on the third day he needed to be intubated.

“At that point, I got really scared. We’ve all heard that once they have to intubate you, there’s a chance that you’re never coming out,” he says. “All I could think about was ‘What if this is it? What happens in the end’ ‘What is my wife going to do?’”

At the time, there were strict hospital visitor restrictions in place to limit the spread of the virus, but thankfully, he was not alone.

When someone is facing possible death in the face, they need professional medical intervention along with some strength, comfort, hope and courage. But without family by your side, that strength, comfort, hope and courage comes from hospital staff.

Not only are frontline workers expected to treat and care for patients, but during this pandemic, they also became an emotional support for them.

Noel vividly remembers the respiratory therapist saying to him, “We know everything we need to do to get you out of this. Don’t worry. I have you. I’ve got you.”

The nurse gripped his hand. “Her grip was so firm and reassuring and comforting—it was almost overwhelming,” he recalls.

He was intubated for 11 days -- a machine working to pump oxygen into his lungs to keep him alive in hopes that eventually, his lungs would be strong enough to work without assistance. Noel was one of the lucky ones.

Afterwards, he did not even have the strength to stand up. By the time it was safe to go home, he had lost 45 pounds and had lost all of his motor skills.

Noel is now home and on the mend. Again, he was one of the lucky ones thanks to donations to the Windsor Regional Hospital Foundation.



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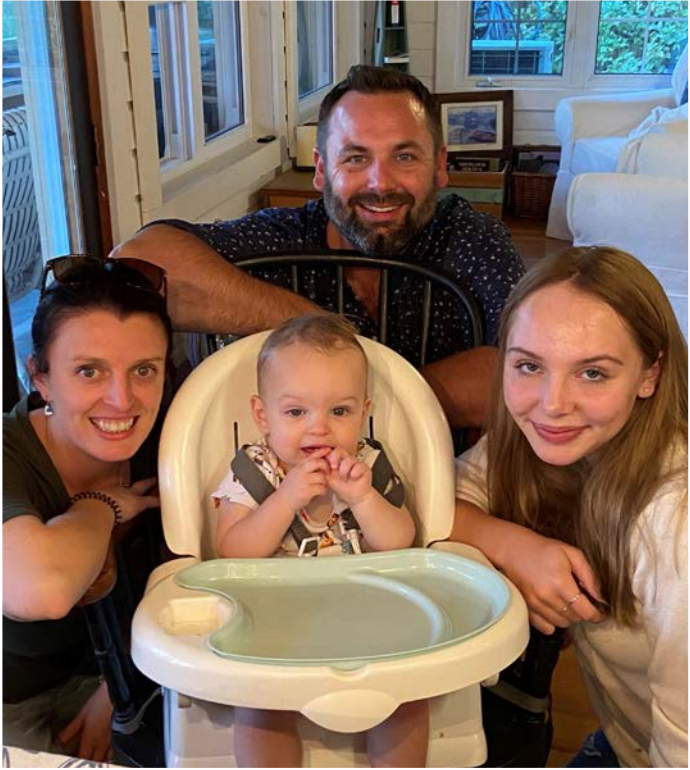
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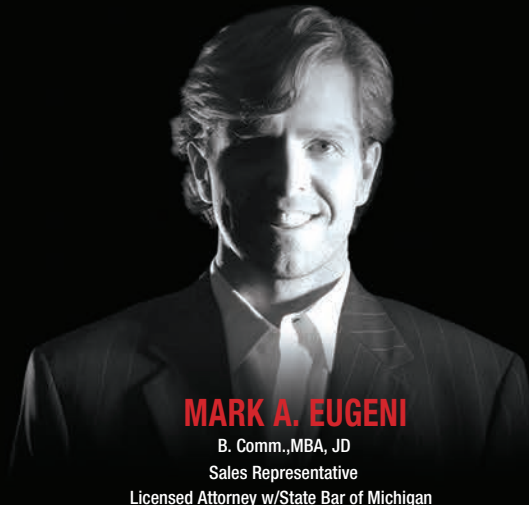
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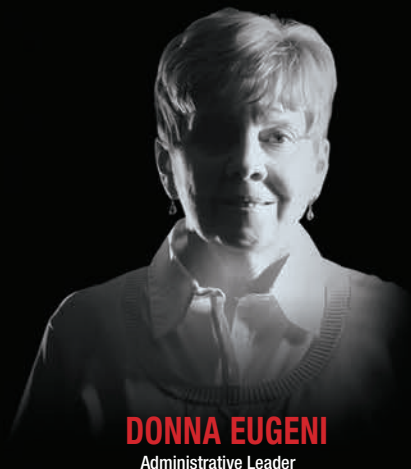
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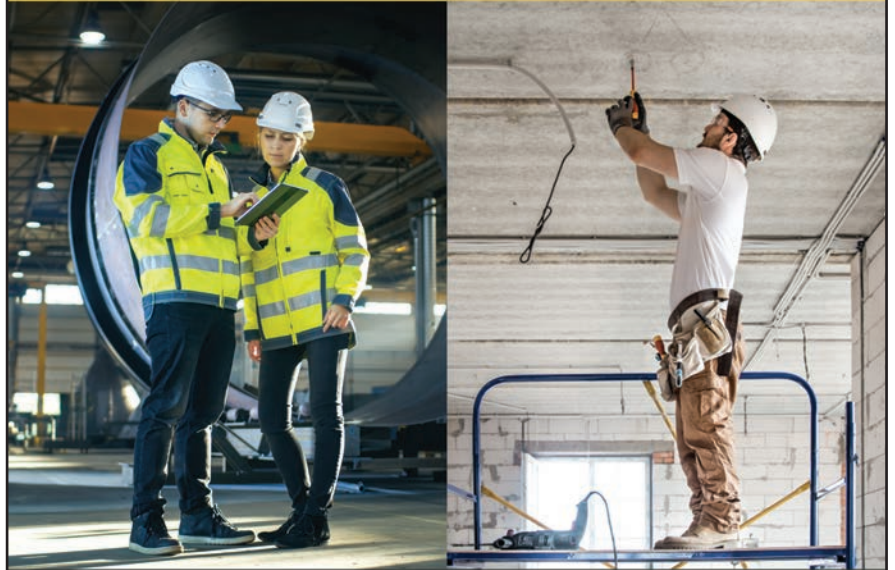
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Boots: Steve Madden



Jacket: Tiger Of Sweden
Turtleneck Sweater: Bruun & Stengade
Pants: Bugatti
Shoes: Tiger Of Sweden

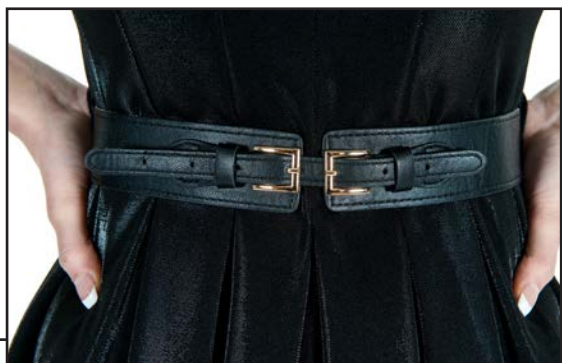


Turtleneck Sweater: Gracia
Vegan Leather Skirt: Kendall & Kylie
Boots: Taxi

FASHION



Coat: Canali
Sweater: Canali
Pants: Bugatti
Shoes: Johnston & Murphy



Dress: Gracia
Shoes: Taxi



You are what you wear!

Story by Jessie Gurniak

When it comes to fashion, men's clothing options often have one thing in common: limited. The styles, the patterns, and the fit all seem to be painted with the same brush. That's why Stone Rose began: with a goal to expand men's clothing options, and get them out of average dress shirts and into designer styles that don't sacrifice comfort. If you are tired of the same options again and again for your menswear needs, you are in the right place when you shop Stone Rose.





Founded in 2007, Stone Rose was created with a goal to modify the male fashion experience, raising the standard for which men's clothing was crafted. Originally focusing solely on shirts, the high demand and expectations generated by our customers quickly established that an expansion was needed, and now we offer more than just shirts, but loungewear, outerwear, swimwear, and more! Fuelled by creativity, powered by evolution, we promise to deliver what is current.

Quality, comfort, trust, and loyalty. That's how we build our brand. Our selection of innovative fabrics provide our customers with assurance that their lifestyle is at the forefront of our decisions. Our natural products come equipped with 4-way stretch, high-breathability, anti-microbial, moisture-wicking, and crease-resistant properties, giving you the comfort and luxury needed to enjoy the exploration of your self-expression.



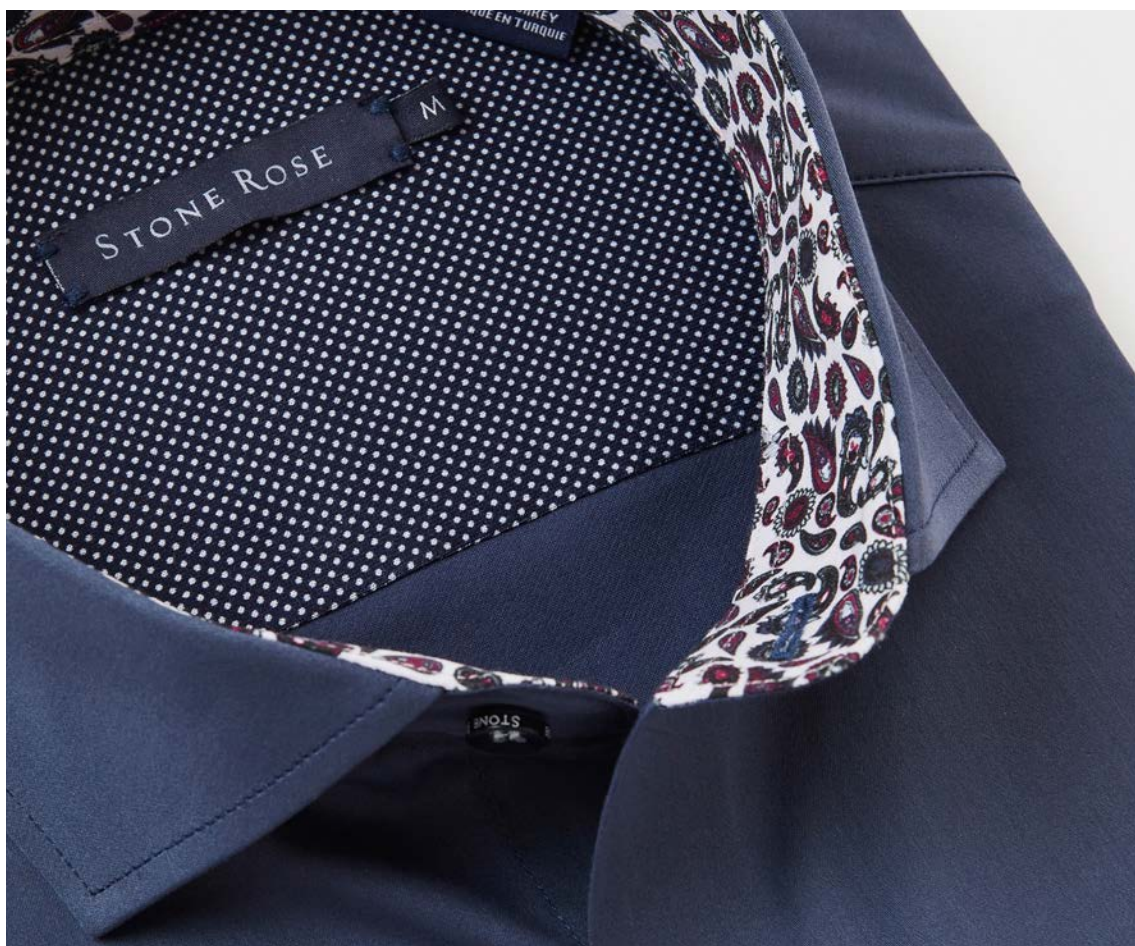
It is not just the fabric that makes the Stone Rose brand an innovative, modern choice, it's also our intricate attention to detail. Each detail put into our designs are intentional, giving our products a leading edge in fashion trends. Our custom-designed prints bring a unique, exclusive brand distinction to your style, from contrast stitch and interior taping to hidden-collar buttons and gussets. We take pride in our attention to detail because we know that lasting impressions begin with appearance.

All of our prints are designed in-house, with each season bringing about a new batch of specially curated prints that keep your garments trendy, forward-thinking, and fun. We truly believe that in order to “live in the now”, you must dress for it, and we strive to ensure that with our innovation, creativity, and practical approach to men's apparel, you will always find an outfit that keeps you looking and feeling great at all hours of the day, both at home and in the office.

Our collections all have their own purpose, but they are all designed with the same goal in mind: to keep you looking your best. Whether you are looking for something to relax in, a fresh new outfit for a golf trip, or a sharp professional look for your workplace, we have the styles to fit your needs.

Trucker jackets, jean jackets, vests, blazers, polos, knits, and more! Be a standout in any of our collections and feel confident. When you look good, you feel good, and when you feel good, you can accomplish whatever you set your mind to.

Our Technical Performance Collection brings you casual clothing developed to keep your body temperature in balance, offering breathable, odor blocking, quick drying, and anti-wrinkle all in one garment! This collection is made with technical Dri-Balance fabric typically found in activewear.





With a design studio located in Montreal, Canada, a sales office in Miami, Florida, and inspiration heralding from the research and development of fashion trends across Europe, we have the gift of global insight that has proven to be an essential part of the Stone Rose brand.

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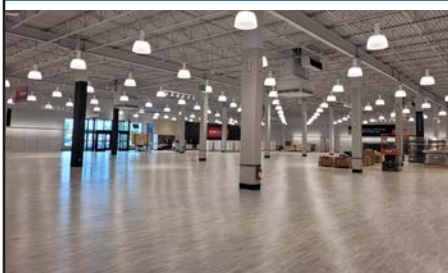
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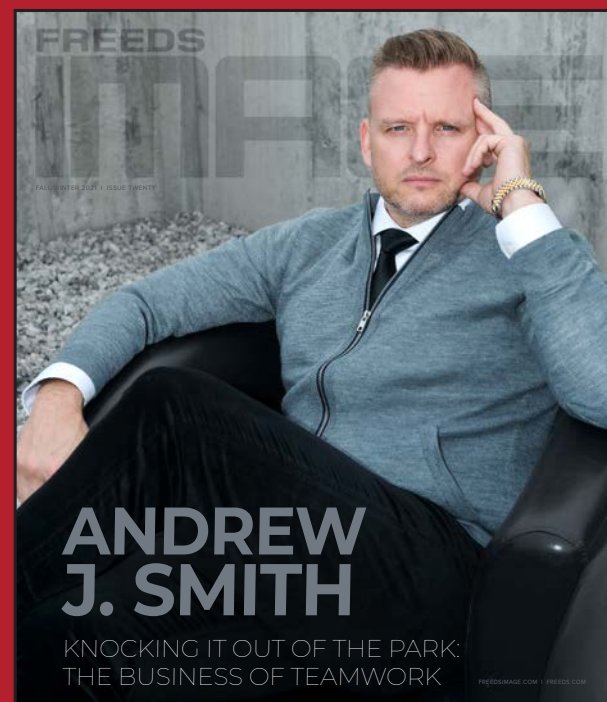
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Ladies Night is Back at **FREEDS**

After a long 18 months, on October 28th, Freeds rolled out the red carpet and The Freeds Woman Ladies Night was back!

With special guests and an exclusive fashion show featuring bold and exciting new lines, this year showcased the latest styles from L'AGENCE, Cinq à Sept, Blank NYC, DL1961, Michael Kors, Gracia, Joseph Ribkoff, and more. Plus the debut of vintage luxury handbags from Louis Vuitton, Prada and Chanel, curated from New York, now available at Freeds.

With halloween just around the corner the fashion show took on a mysterious masked look to keep with the season. The evening was topped off with the amazing magic of Ron Gudel, and guests receiving free gifts and special discounts on these fabulous brands.

Freeds is looking forward to Fall 2022 for the next Ladies Night.



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GRACIA TOP & PANT / BELT



TINA SIMARD
MICHAEL KORS JACKET &
SHOES, DL1961 JEANS



OLIVIA WAHBY
GRACIA DRESS, TAXI SHOES



NANCY ULICNY
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ZEINA ACCETTA
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ARLENE BRYCE
JOSEPH RIBKOFF JACKET



FROM L TO R: KATHY VEGH OF FREEDS, CLAUDIA FROM JOSEPH RIBKOFF,
GUNLEEN GILL OF FREEDS, KAT FROM DL1961 AND MAUREEN LIBURDY OF FREEDS



NANCY ULICNY
JOSEPH RIBKOFF DRESS
MICHAEL KORS SHOES



TINA SIMARD
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